



Wedding Finder .com .au

*Australia's one stop
wedding service search tool*

www.weddingfinder.com.au

*2007 / 2008
Wedding Finder
Advertising Info Pack*

**Pricing and service inclusions
current from 1st July 2007**

Subject to change without notice
Rev date 16/7/2007

Highlights...

Introductory Prices

Lifetime Pricing Guarantee

\$99 Premium Level Listings

Managed or DIY Options

www. WeddingFinder.com.au

Advertising Information and Pricing

GENERAL INFORMATION FOR ADVERTISERS



Listing Options and Search Results

All listings are provided at a single level, referred to as a **Premium Listing**.

However, advertisers also have affordable upgrade options for greater impact.

For example, their listing can be professionally created and maintained by our webmaster (called a **Managed Listing**). They are also able to list specials when available and have options to be listed as a featured supplier by Category, State or even on the Front page of the site.

These options allow advertisers to really maximise their advertising impact and exposure!

The Wedding Finder web site search engine sorts the results of a user's search according to the duration of the listing. So, for example, a listing purchased in July 2007 will *always* appear before a listing purchased later, say in August 2007.

So don't delay – early orders receive better advertising placement!



Introductory Pricing and a Lifetime Price Guarantee!

For a limited time we are offering;

- **Special Introductory Prices**, and a
- **Lifetime Price Guarantee** for all Premium Listings.

All advertisers that take up an introductory Premium listing will receive a guarantee that the cost of their listing price (excluding optional upgrades) will *never increase* for as long as they continue the listing without a break and renewal payments are made by the due dates.

A month is counted as a 4 week period.

All prices quoted are GST inclusive where applicable.

There will never be a better time to advertise!

Check out the great introductory prices now available over the page!

Wedding Finder Administration

INTRODUCTORY PRICING

LEVEL	INCLUSIONS	PRICE
PREMIUM Listing <i>Lifetime Price Guarantee!</i>	Business name, address and phone number + Email Contact form + A button with a direct link to your web site + A PICTURE or logo of your choice + Introductory text, up to 20 words + a MORE INFO Button, leading to a dedicated full page listing with up to 4 thumbnail pics (enlarged when clicked) and up to 200 words text + DIY - Your own login to create and update your listing	\$99 per year (plus a one-off account setup fee of \$55) SPECIAL INTRO PRICE FOR A LIMITED TIME ONLY!

OPTIONAL UPGRADES – NOW YOU’RE GETTING NOTICED!

OPTION	INCLUSIONS	PRICE
MANAGED Listing <i>RECOMMENDED!</i>	Your Premium Listing can be professionally <i>created and maintained</i> by our webmaster for a small additional fee. The price includes the initial creation of your listing plus any updates required <i>at no extra cost</i> (max 5 requests per year) enabling you to keep your information/pics always fresh and up to date. Note: Special Offer listings not included.	\$55 per year (includes the setup fee, for the same price!) SPECIAL INTRO PRICE FOR A LIMITED TIME ONLY!
SPECIAL OFFERS	A distinctive SPECIALS button leading to any current special offers, and a listing on the Special Offers page.	\$30 per month
EYE CATCHER	Details coming soon...	\$TBA
FEATURE BY CATEGORY*	Your business will be featured on the first page for your category with a PICTURE or LOGO plus the name of your business, and a link to your full page listing.	\$100 per month (per category)
FEATURE BY STATE *	Your business will be featured on the first page for your nominated State/Territory with a PICTURE or LOGO plus the name of your business, and a link to your full page listing.	\$200 per month (per State/Territory)
FEATURE ON FRONT PAGE *	The ultimate exposure! Your business will be seen on the front page as a Featured Supplier with a link to your full page listing.	\$300 per month

* Note: Special discounts are available for all Featured listings – please enquire.
Account Setup fee \$55 (This fee is included in the Managed Listing offer)

(Above options subject to current availability, must book in advance, extended discounts available)

FREQUENTLY ASKED QUESTIONS

Q: Should I select the DIY or Managed Option?

A: Wedding Finder provides two options for our advertisers and we recommend selecting the Managed Listing for a small additional fee.

DIY Listing

The advertiser is supplied with a username and password to enable them to log in to our Content Management System database and create their own listing, subject to compliance with our standards. The advertiser has the freedom to change or update their listing as often as they like, uploading up to four pics and inputting specials at any time.

All listing changes are reviewed by the Wedding Finder administrator and approved or modified if not in compliance with the guidelines.

***RECOMMENDED!* Managed Listing**

We provide the advertiser with a *professionally managed listing*. Our own webmaster will create your listing from material supplied (or can source it from your own web site) and create a professional listing for you that is *guaranteed* to be in compliance with our standards. Your complete satisfaction with your finished listing is assured.

In addition, you will also be entitled to updates on your listing at any time throughout the year *at no extra cost* (up to 5 requests per year) enabling you to ensure your information/pics always remain fresh and up to date – simply email the instructions and it will be done – easy!

Note: Listing of special offers are not included in the managed listing option, the advertiser will need to contact the Wedding Finder admin or add specials themselves.

Q: Are there any other site advertising options available?

A: Subject to approval and availability, there may be other avenues to advertise on the Wedding Finder site, for example;

Suggested Sites – Front Page advertising

Links to other sites of interest are available on the Front Page of the web site.

Other Advertising

Further advertising space may become available soon.

Pricing available upon application. Please enquire via email to enquiries@weddingfinder.com.au